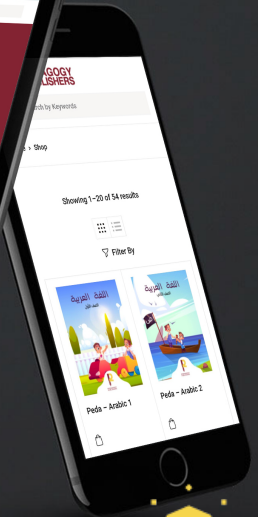
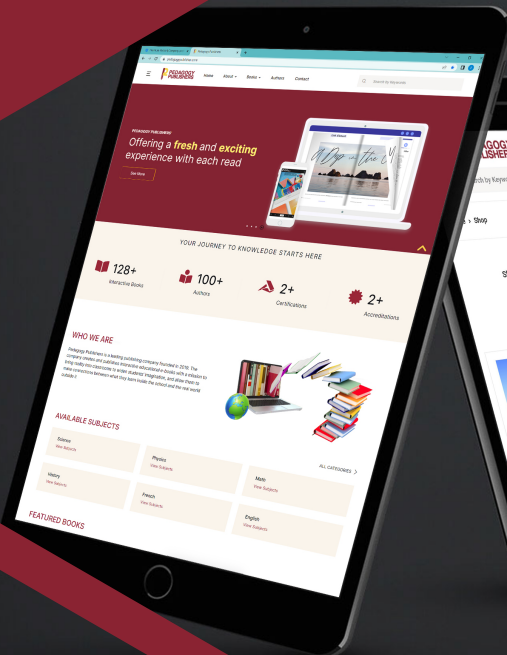




PEDAGOGY  
PUBLISHERS



طال أبو غزالة العالمية  
Talal Abu-Ghazaleh Global





# Who Are We?



P E D A G O G Y  
مركز التطوير التربوي

**PEDAGOGY**, the portal of educational development, and accreditation, and technology, is dedicated to providing consulting and administrative services to educational institutions, as well as developing academic research and studies in the Middle East and North Africa.

At **PEDAGOGY**, we adopt a comprehensive vision that encompasses all aspects of educational institutions: administrative, financial, educational, and marketing, in order to enhance the quality of education and apply international standards in educational environments. At **PEDAGOGY**, we work to develop curricula, enrich content, and enhance activities and strategies, in addition, we aim to build and develop human resources skills and acquire the necessary professional competencies.

**PEDAGOGY** has a licensed publishing house under the name **PEDAGOGY PUBLISHERS P<sup>2</sup>**, overseen by a distinguished team consisting of a select group of specialized professionals, including:



**Educational  
Psychologists**



**Educational  
Technology  
Experts**



**Educational  
Specialists**



**Curriculum  
Engineers**



# The PEDABOOKS Library

**PEDAGOGY PUBLISHERS P<sup>2</sup>** is proud to announce the completion and launch of PEDABOOKS, its complete, digital, interactive, and cohesive academic library, comprised of 143 books and covering all subjects, in addition to social studies, and special programs like physical education, music, character shaping, and ICT, for K-12 schools.

**ARABIC  
ENGLISH  
FRENCH**

**MATH  
PHYSICS  
CHEMISTRY**

**Biology  
Science  
ICT**

**Social Studies  
Shaping Character  
Sports  
Music**

We have meticulously designed and cultivated our interactive digital study curricula to align seamlessly with rigorous international educational standards, notably including the widely recognized Common Core State Standards (CCSS) and the Next Generation Science Standards (NGSS). These comprehensive curricula have been thoughtfully crafted to meet the highest educational benchmarks, ensuring that students receive a top-tier learning experience.



What sets our curricula apart is the distinction they have earned through recognition from esteemed organizations in the education sector. In the United States, our commitment to quality and innovation has been acknowledged and endorsed by prestigious bodies such as QUALITY MATTERS and ARRAY. These accolades serve as a testament to the excellence and effectiveness of our educational materials and their adherence to the highest industry standards.



With a global perspective and local relevance in mind, our digital study curricula are not only designed to meet international standards but also to address the unique needs and challenges of learners across the educational landscape. This holistic approach underscores our dedication to providing the best possible education, ensuring that students are well-prepared for success in an ever-evolving world.



## PEDAGOGY curricula concept

The digital books produced by **PEDAGOGY** are comprehensive and constantly evolving. They allow for continuous interaction between the development and programming team on one side and the educational team of educational institutions on the other.

This enables proposed modifications and changes to be considered in line with the vision of each educational institution, whether through educational activities or in terms of illustration methods, assessment activities, and more.



The curricula have been developed to promote higher-order thinking skills in learners, such as critical thinking, creative thinking, and problem-solving skills. Educational activities have been crafted to accommodate individual differences among learners, considering their varying academic levels and personal styles. This approach places the learner at the center of the learning process and creates a stimulating educational environment that encourages knowledge discovery. It aims to cultivate positive, interactive individuals who engage with their communities and remain lifelong learners.



## PEDAGOGY Publishers Team

PEDAGOGY Publishers P<sup>2</sup> publishing house places great emphasis on diversity within its team of experts, including educational specialists, educational technology and programming experts, educational design professionals, and assessment experts.

The team consists of individuals in senior positions involved in educational coordination, supervision, specialized training, curriculum development, and educational design. This diversity of experiences and expertise is leveraged for the benefit of creating a stimulating educational environment that promotes lifelong learning.

**The team comprises 131 specialists with a diversity of experiences and accumulated expertise.**

**68** Authoring  
& Content  
Development

**19** Educational  
Materials  
Coordination

**8** Scientific Review  
& Content Editing

**10** Linguistic  
Editing

**12** Programming  
of Educational  
Activities

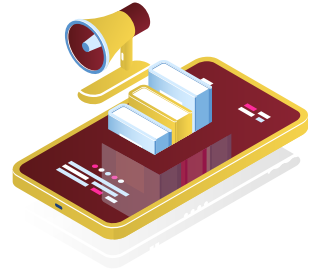
**14** Design &  
Videography





# PEDAGOGY Curriculum Standards

**PEDAGOGY PUBLISHERS P<sup>2</sup>** has taken care to adhere to international general and specific curriculum standards and objectives. The curricula have received accreditation from **Quality Matters**, and **ARRAY Global Educational Services** for their alignment with the following:



1. Compliance with Common Core State Standards (CCSS)
2. Compliance with Next Generation Science Standards (NGSS)
3. Alignment with applicable laws and regulations.
4. Adherence to the principles of educational freedom, respect for religion, beliefs, and public ethics
5. Consideration of fundamental concepts for educational subjects in the academic years, without overtaking them.

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1. Clear instructions for both teachers and learners regarding the course structure and overall objectives.
2. Measurable competencies and learning objectives consistent with general goals.
3. Gradual and varied assessment tools that ensure the achievement of learning outcomes.
4. Documentation of educational materials and diverse activities.
5. Ease of use of the technical requirements used in the course.
6. Availability of diverse learning resources to accommodate learner diversity.



Employing modern educational approaches in the learning process contributes to effective learning outcomes and enriches academic innovation and excellence. These approaches offer numerous advantages, including:

1. Self-directed learning capability.
2. Making learning enjoyable and engaging.
3. Improving collaborative learning abilities.
4. Effectively achieving learning outcomes.
5. Facilitating practical and applied learning.
6. Safe and effective workplace training.
7. Flexibility and adaptability for modification and improvement.
8. Addressing individual differences and differentiated instruction.





# Device Features

Seamless integration with learning management systems.

User-friendly interface for educational applications.

Powerful and reliable performance.  
Affordable prices.

**TAG devices are the first smart device brand in the Arab world.**



طال أبو غزالة العالمية  
Talal Abu-Ghazaleh Global

Talal Abu Ghazaleh group has invested tremendous effort in establishing the first smart devices brand in the Arab world by setting up factories for these devices in:



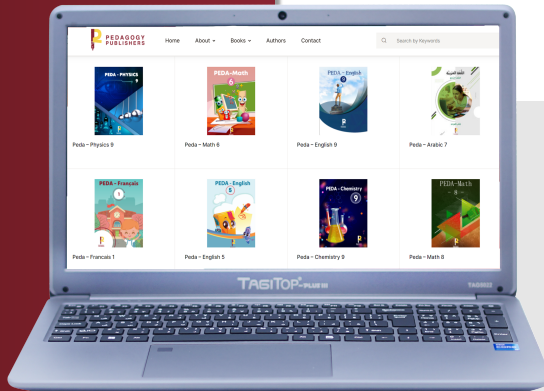
Egypt



Jordan



Lebanon





To learn more and get to know the team, please visit our website.

[www.pedagogypublisher.com](http://www.pedagogypublisher.com)



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